

**Name of Project / DAO / Company**

DeFi Kingdoms

Application Type

Partnership

We are big fans of the innovation happening in DeFi and in blockchain technology in general, and we've been waiting for a DeFi project to fully embrace the potential of the blockchain in game form. Traditional investment opportunities can provide satisfactory results, but we want it to be more enjoyable and exciting. We envisioned a place that would enable anyone to engage in a game in dynamic and creative ways, and to level up to increase their returns; to do daily quests and collect rare NFTs that actually augment and impact their rewards and returns. Once we decided it needed to be built, we jumped head first into production, and DeFi Kingdoms was born!

DeFi Kingdoms is a game, a DEX, a liquidity pool opportunity, a market of rare utility driven NFTs, and includes an entire ecosystem of features, including the JEWEL token, the Gardens, NFT assets (Heroes, Equipment, Kingdoms, and more), as well as a multitude of in-game activities that can be performed with these NFTs. It all plays out seamlessly in the incredibly nostalgic form of fantasy pixel art.

We've quickly grown and surpassed milestone after milestone, to become the largest and most popular decentralized game and exchange on the Harmony Network. We have strong goals to continue this growth and reach \$1bn in Total Value Locked and 1,000,000 daily active users, while bringing hundreds of thousands of new users to the Harmony blockchain. We are pursuing a strategic partnership where Harmony could provide capital, expertise, collaboration, and marketing support.

Our DEX allows holders to not only hold a monetary token, but to own a token that is usable, valuable, and gives back to the holders. We've packaged DeFi elements into a fun and synergistic game, providing JEWEL token holders with an engaging and meaningful experience. We're here for the long term, planning features for phases soon to come, and some very exciting things a little further down the road to provide the best possible experience in DeFi.



Timeline

Released:

- ❖ DEX, JEWEL token, Staking Garden, Bank
- ❖ Hero NFTs with Summoning, Hero Marketplace for Buying and Selling
- ❖ Preview to Questing via the “Wishing Well”

Winter 2021:

- ❖ Full-featured Questing (Mining, Gardening, Fishing, and Foraging)

Early 2022:

- ❖ Harmony Land NFT design and initial rollout
- ❖ 1st expansion realm, “Cyrstalvale”, launch with related roadmap

Beyond: Buildings, Equipment, PvP & PvE Battles, additional realms, pets, and more!

When asked “Why Harmony?”, founder and CEO Frisky Fox responded,

"We chose Harmony as the primary home for our project for a number of critical technical reasons. The insanely low gas fees are so critical for an on-chain game such as ours. The 2 second block finality was another major deciding factor. Harmony stands out amongst blockchains as the perfect ecosystem for play to earn games to come, build, and thrive.

Apart from that, the ethos of the chain, being in harmony, working with other chains, building bridges, community outreach, etc, are all very much aligned to our vision here at DeFi Kingdoms. We look forward to working hand in hand with the amazing people on the Harmony Team to further these efforts."

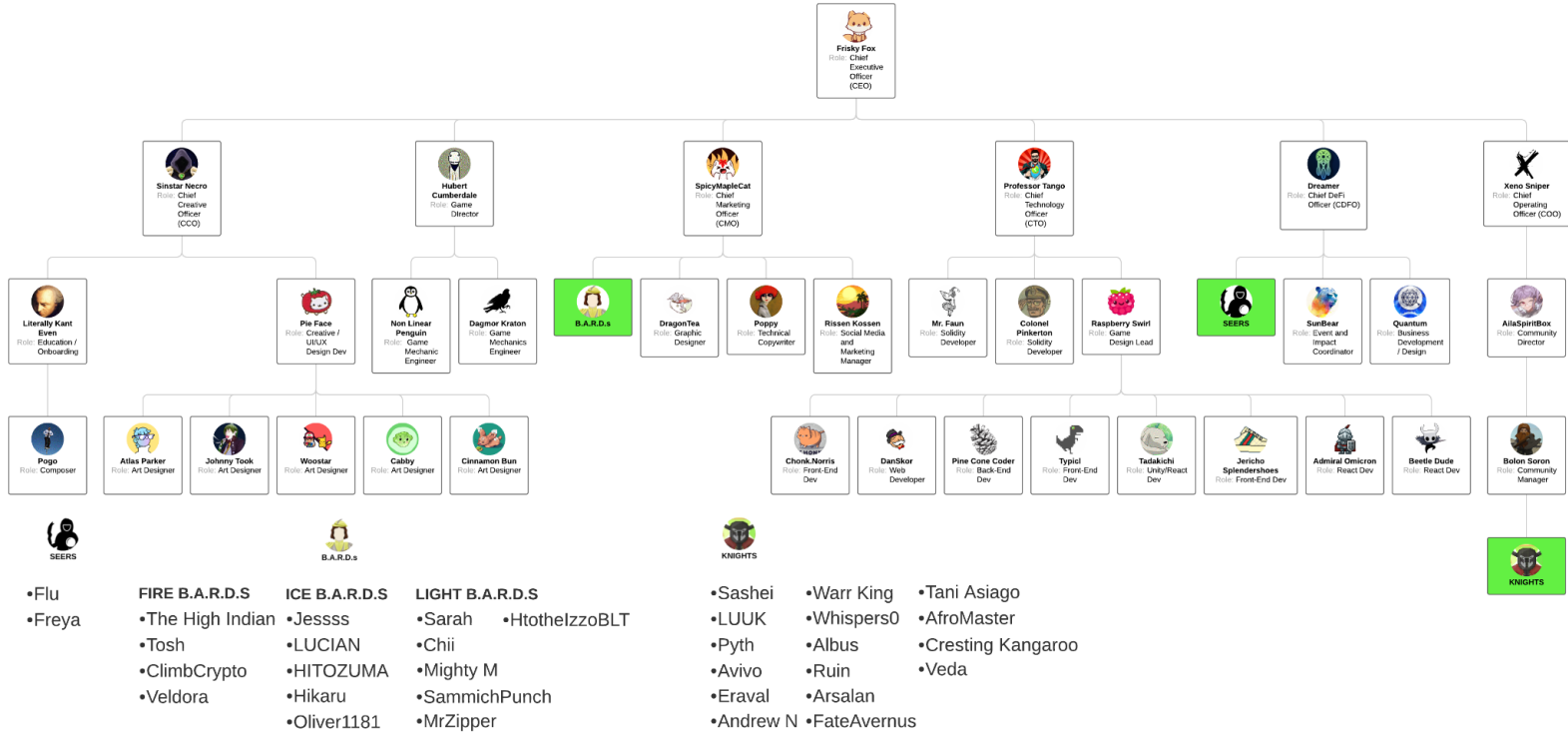
Leadership Team Overview

Our leadership team are the individuals integral to the direction, momentum, growth, and trajectory of the project. They are dedicated to the values expressed from Harmony as well as the general goodwill and fundamental desire to do what's right and take care of our fellow humankind.

Frisky Fox CEO	Responsible for making and finalizing top level decisions. He spearheaded the interface, the analytics, and API servers that support the game and dex. DeFi Kingdoms is the brainchild of Fox and above all else he is passionate about its success and the impact it will have on the world.
Professor Tango CTO	Oversees all technology operations, evaluating them according to established goals, adjusting and managing goals for the Technology Department. Professor Tango has many years of experience in the technology realm and is a true old school gamer.
Sinstar Necro CCO (Chief Creative Officer)	Directs the overall creative output of the project and develops the artistic design strategy that defines the company's brand. Sinstar is an exceptionally talented artist and responsible for a large portion of the art in game and the driving force behind the aesthetic we present.
SpicyMapleCat CMO	Manages the marketing process from research and planning to execution and analysis. Spicy has had a long, successful career in marketing making her a great asset to the team while also being a die hard gamer. Her attention to detail makes her an unbelievable asset to the project in terms of growth but also game critiques.
Dreamer CDFO (Chief DeFi Director)	Manages and grows partnerships within the Harmony chain and beyond, with various projects, chains, and promoters. Dreamer is exceptionally skilled in finance and business development. He is a valuable contributor to the project, leaving his position with Goldman Sachs to pursue the growth of DeFi Kingdoms. You're probably reading this because of him.
Xeno Sniper COO	Facilitates the execution of the company's vision and goals by providing and creating resources, policies, protocols, and strategies. Xeno has been working in operations for over 10 years in the fiat realm and brings a number of unique skills and experiences to the team in addition to playing and beating every numbered Final Fantasy game.

We believe all team members and contributors directly contribute to our future success and growth, and our team is excited about this opportunity to partner with Harmony.

Organization Chart



DeFi Kingdoms Interface Examples





Gléobeam Farrowwood



Priest
Knight

Level 1
Gen 0

Summons 10/∞
Stamina 25/25
XP 0/2000

110 #9 65

FLIP CARD

Stats

STR	5	DEX	6
AGI	7	VIT	8
END	9	INT	13
WIS	17	LCK	7

Professions

Mining	0	Gardening	0
Fishing	0	Foraging	0

Owned by: Professor Tango

FLIP CARD

DeFi Kingdoms - Harmony Partnership Overview

Partnering through Impact Initiatives - It is our desire to have an effect on participants, projects, and communities in ways that bring about positive change, create opportunity, and teach users the skills to play the game, earn, and enhance the overall experience on Harmony through DFK. These initiatives will deeply enrich communities close to DFK and Harmony, but our vision extends beyond that to underprivileged individuals and communities. We hope to utilize our combined resources and efforts to make meaningful change where it is needed.

Requested Amount - \$1mm from Harmony with DFK matching an additional \$2mm in JEWELS

Initiatives In Focus- Please review the below initiatives and the percentage breakdown of the requested \$1mm. To ensure our priorities and intent are consistent with those most important to Harmony, we can be flexible on the exact breakdown.

- ❖ **Grants (35%)** - *There are three branches of the DFK grant program: Grants, Bounties, and Special Projects.*
 - The purpose of the DeFi Kingdoms grant program is to drive innovation on and off the block chain for the benefit of the community, Harmony, and the DFK project. It's our way of listening to the needs and desires of the community, in addition to reinforcing their efforts and supporting their ideas.
 - Ideas for projects are submitted by the community but can also come from DFK or Harmony. We choose which projects to focus on and determine the most effective method to see them to fruition. Grant applications will be reviewed and granted to the best proposals.
 - Bounties will also be posted to engage the community in a task that will benefit them, DFK, and Harmony.
 - At times, creating special projects and recruiting specific members of the community will be the approach, especially when there is a time sensitive demand needing to be met.
 - Harmony will be involved in supporting and influencing specific projects that have shared areas of interest and support. We will monitor and report progress together and collaborate on decisions and overall direction.
- ❖ **Events (20%)** - *As partners we will attend events in a unified approach, present sessions together, and create events with areas of focus and geographical locations of shared interest.*
 - This includes partnering with booth space where we will demonstrate our products together.
 - Submitting to present at conference sessions together which will include demonstrations of how the Harmony blockchain technology supports the complex gaming process of DFK, thus showing the unique strengths and creativity we achieve together.

- We also hope to partner at least once a year on creating unique events together. These events will focus on identifying shared desires for increasing awareness and creating change in underprivileged communities around the world. Examples include themed vents with speakers, workshops, wifi and laptop training sessions, and charitable fundraising events.
- ❖ **Humanitarian (15%)** - *Our vision is to combine efforts with Harmony and their current DAOs such as HER and Harmony Africa to provide new opportunities, valuable resources, and access for people in areas where connectivity or technology is limited.*
 - We feel inspired by the ways we have seen Harmony make significant efforts for the betterment of the world by creating opportunities where they are out of reach for so many people.
 - We plan to partner with Harmony and their affiliated DAOs on the identification of potential areas, communities, and groups to target these efforts and leverage the extensive experience Harmony has in current and planned initiatives.
- ❖ **Community Workshops (10%)** - *We will offer live domestic, foreign, and virtual workshops that focus on educating about blockchain, NFTs, providing liquidity, playing DFK, and possibly some coding.*
 - One of our main values and goals is to provide education to anyone who can benefit from engaging in the world of decentralized finance and playing DFK.
 - We will partner with Harmony to identify communities who can greatly benefit from the opportunity to engage in and learn how to use a play-to-earn process like this. We are currently talking with Harmony Africa and exploring ways we will coordinate efforts in this area.
 - Our hope is to focus primarily on underprivileged and under-resourced groups, and secondarily on interested participants who may be new to this world or new to the idea of gamified decentralized finance.
- ❖ **Hackathons (10%)** - *We are excited to partner with Harmony to create hackathon events that specifically relate to the unique challenges related to a gamified Defi experience.*
 - The DeFi Kingdoms project brings together artistry, lore, music, passive and active gaming, utility driven NFTs, complex and creative coding, in addition to a Dex, liquidity pools, and the ability to create unique NFTs.
 - Our vision is a hackathon that brings people together to explore and problem solve how these unique areas all work together. There is so much innovation happening within the project that a hackathon focused on it would be an amazing and new approach to DeFi events.
 - At times a hackathon could be created from a grant proposal when a bounty method will be most effective at engaging the community and finding creative solutions.

❖ **Lower barriers to entry (10%)** - *Our hope is to make the kingdom available to anyone who desires to join us no matter their financial situation.*

- Since our launch, the DFK community has requested support for individuals who want to enter the game but who have financial restraints that prevent them from being able to do so.
- We will create and fund a scholarship program to lower the barriers to getting started by providing initial tokens to stake, the use of a hero for questing from a sponsoring community member, and DFK specific gameplay training.
- We are also working on ways to foster mentorships in the community so that new players could have identified mentors to help support their experience. This could take place on Discord or specific programs could be supported within guilds. Efforts by mentors and groups will be rewarded with in-game rewards.
- We are exploring creating a paid internship program where mentors help connect new players to the game and coach them on ways to be more successful.

*We plan to build out an appendix as we add details and specifics each month to these initiatives. It will be used to provide Harmony with updates on directions and developments.

Additional Ways to Partner

Media Support

- ❖ With transparency on new features, partnerships, and expansions, we co-market the project to maximize exposure on various media platforms.

Technological support

- ❖ Identify problems and look for solutions as partners, where both Harmony and DFK resources can be requested from or offered to the other when needed.

Networking & Advisory

- ❖ We want to assist in Harmony's efforts to grow the ecosystem of quality native projects, increase awareness and reach across chains, and bring players and resources into our game here on the Harmony Network.
- ❖ Harmony's experience and connections on the blockchain will help DeFi Kingdoms navigate unique difficulties related to growth where ongoing communication and mutual teamwork will maximize probability of overall success.

External Links <https://defikingdoms.com>

[Twitter](#)

[Discord](#)

[Reddit](#)

[Telegram](#)

